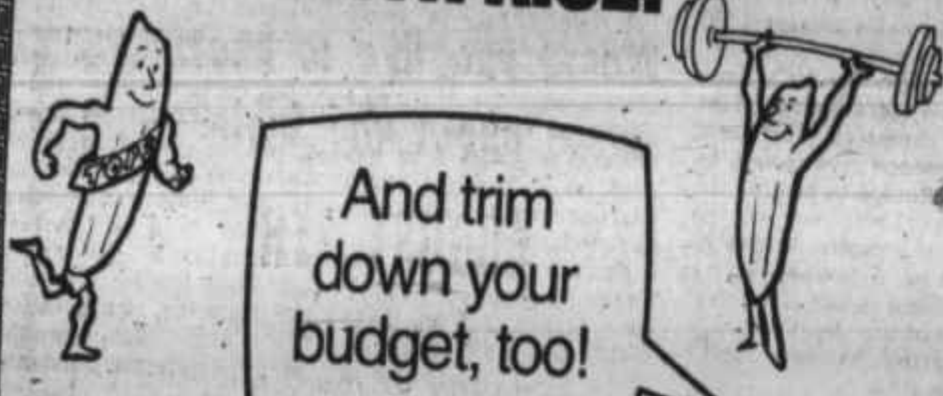


Shape up your shape... WITH RICE!



And trim down your budget, too!

Thrifty begins with one of the homemaker's largest outlays today—the grocery dollar. It CAN be stretched, cent by cent, when budget-saving rice is included on daily menus. During this rice harvest season and throughout the entire year practice thrift—put rice at the top of your grocery shopping list... It extends more expensive protein foods, reducing the cost per serving. Economize without sacrificing mealtime variety.

RICE MAKES CENTS

Just as saving in the Strongest Financial Institution in Colorado County

Colorado County Federal Savings and Loan

Home Office - Columbus, Texas
Branches - Katy, Sealy and Wharton and Schulenburg
Member F.S.L.I.C.

Climate Affects Rice Production

(Continued from page nine)
Mediterranean, South America, South Africa, and the U.S.
Stansel says that changes of precipitation would not have much effect on U. S. rice production but that a combination of lower temperatures and increased precipitation could be disastrous.
One way to adapt to these climatic conditions would be to develop cultivars (varieties) that would mature within a shorter time under cool conditions. However, this would take a concentrated research effort of 10 to 20 years, points out the scientist.
"A lowered temperature would shorten the growing

Airplane Plays Key Role In Rice Industry

It was a matter of timing that brought the airplane and the American rice industry into partnership during the late 1940's.
Shortly after World War II, demand for American rice began to increase and more rice began to be planted. There was a surplus of military aircraft adaptable to agricultural aviation and ex-military pilots were returning to agriculture. New insecticides, herbicides and fertilizers were being developed and experiments were

Rice Has Many Unusual, Varied Uses

Because of its very form, raw rice probably has been used in more unusual and varied ways than any other grain.

Throwing rice at weddings began in ancient times as a fertility prayer and was only the beginning of using rice for something other than eating. Mankind has found superstitious, medicinal, and abrasive uses of rice.
At one time it was thought that rice grains placed on an Arab's roof protected those underneath from misfortune. An ancient Chinese remedy for aching bones, runny nose and stomach aches called for toasted brown rice and chopped ginger root cooked in whiskey. These ingredients were tied in a handkerchief to rub on aching bones or to inhale the hot ginger essence. A handful of rice awashed inside a violin collects dust from crevices and makes once were told to shake a few grains in baby bottles to make them shine.

From Fever to Art
Rice water has been prescribed for high fevers, and rice cakes fried in camel fat were used for swelling. Rice flour was recommended as a dentifrice, rice stalks for biliousness and hull ash for treatment of wounds and discharges.

Today, rice is tinted and creatively used in art. It is adaptable for jewelry making, mosaics and centerpiece. In high humidity climates, a common practice is to place rice grains in sugar and salt shakers to prevent lumping. In South America, one often encounters a milk shake which has rice flour as the basic thickening.

One wonders what unrecorded purposes rice has served in its path through history and around the world. begun to ascertain the value of seedling and applying chemicals by airplane. The results were astounding. The airplane solved the problem of moving heavy equipment across flooded fields. Hardier rice varieties which did not require the careful handling demanded by earlier types emerged in post-war years and adapted well to planting by air. The amount of time saved in seeding and chemical application was dramatic.
Seeding To Fertilizing
Initially, the airplane experiments appeared in Arkansas fields in 1938 or 1939 when farmers and the experiment stations tested various methods of seeding. By 1945, Louisiana rice farmers had begun fertilizing by airplane. It had long been known that applying fertilizer midway through the season,

Hats Off

to the American rice industry!
Rice Harvest Month is the time for special recognition of a business which contributes greatly to the economy of our state. Support the efforts of this industry—dedicated to the promotion of a high quality product throughout the nation and around the world. Eat more rice...

Congratulations & Best Wishes For Another Successful Year!

Eagle Lake Chamber of Commerce

Budget Cooking With Rice

If you're having trouble balancing the family food budget (and who isn't these days) you will be interested in a brand new recipe leaflet offered by the Rice Council for Market Development.

On a "Budget" provides recipes which take enough meat that would serve two and by adding rice, seasonings and vegetables, develop a great dinner for six. The leaflet reinforces the Council's current national advertising and promotional campaign. It includes five recipes

that have been featured in ads in leading women's magazines over the past two years and ten additional budget-stretching, great tasting dishes.
The recipes are practical, economical, easy-to-prepare and are appropriate for company fare of family use.
To obtain a free copy of this new economy leaflet, write to the Rice Council of America, P.O. Box 22802, Houston, Texas 77027. Ask for "Great Dinners for Six... On a Budget."

Representing customers for bulk sales of rice, the institutional food field is a regular recipient of rice information. Hospitals and nursing homes where millions of patients, residents and employees are fed daily, are especially interested in rice. Rice's basic attributes—economy, blandness, ease of digestion and low sodium content—make it an ideal food.

In addition to the first fertilizing at planting time, would result in a better crop. But before the airplane was used for this purpose, there was no practical way to get equipment into the heavily flooded fields.
Planting by air began in Louisiana on a wide scale in 1947 and by 1949 the airplane was firmly established as rice industry equipment in Arkansas, Louisiana and Texas. It came into prominence in the rice fields in Mississippi in the 1950's.
Converted army-surplus Stearman planes were among the first to be utilized and even today are still being maintained, rebuilt and flown, along with new types of aircraft.
The flying service business has been an outgrowth of this agricultural segment and is virtually every rice farmer. Hazardous work, it has been called "a young man's business."

More profit, a saving of time and better yields have been the results of using the airplane in the American rice industry which has long been noted for its high mechanization and efficiency.

What's the Big Idea?



Rice—a big idea! Because it's a creative carbohydrate that can be utilized in so many different ways...at any time of day. Serve it in salads, soups...as a main dish in combination with meat, seafood, cheese...as a vegetable or dessert. It mixes well, is economical and nutritious. The idea food.

SERVE IT OFTEN.

— MESSAGE SPONSORED BY —

RICE AERO, INC.

BILLY J. WILLIAMS, OWNER
AERIAL SEEDING, FERTILIZING & SPRAYING
334-2920 Eagle Lake

Farm & Ranch Flying Service, Inc.

AERIAL SEEDING, FERTILIZING & SPRAYING
334-2012 Eagle Lake

Ike's Flying Service, Inc.

IKE ETHERIDGE & H. D. DRIGGERS
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American Rice Growers Co-op Assn.

Eagle Lake Garwood
DONALD ORENHAUS, MGR. BUTCH MARTIN, MGR.

3 Rice FFA Members Purchase Blue Chip Brahmas For Projects



Miss Patti Stallman, Colorado County Farm Bureau Queen and daughter of Mr. and Mrs. Roy Stallman of Columbus, places emphasis on National Farm and Ranch Safety Week during this busy harvest season.



Rice Future Farmers of America members Duane Austin and Terry Krenk recently purchased Brahman steers from the Blue Chip Brahman Ranch of Columbus owned by Robert P. McCandless for their projects for the 1976-77 school year. The boys will feed their steers for showing in the 1977 Houston Livestock Show. Duane, shown in the top photo, is the son of Mr. and Mrs. Larry Austin of Eagle Lake; and Terry, shown in the bottom photo with his steer, is the son of Laddie Lee Krenk and Ma. Pinkie Krenk of Garwood. Debra McCauley, daughter of Mr. and Mrs. J. H. McCauley of Sheridan, also purchased one of the Blue Chip Brahmas for her project but a photo is not available at this time.

Rice Council

(Continued from page 10)
for use in special diets. Council now will keep foodservice personnel in these health-care facilities supplied with rice recipes, nutrition information and cooking ideas.
Advertising Campaign
One of the Council's major advertising efforts at the present time is directed toward the domestic retail market. Research continues to show that new brides and brides-to-be are prime targets for rice promotion. These young women are receptive to new cooking information and recipe ideas.
Over four million copies of a "Make Menu Magic" pamphlet, "Make Menu Magic...with Rice," has received wide acceptance from budget-minded consumers. Since its first offering by the Rice Council last fall, more than 300,000 copies have been distributed throughout the United States and abroad.
For a free copy of the leaflet, "Make Menu Magic," write the Rice Council of America, P.O. Box 22802, Houston, Texas 77027.

Area Rice Fields Surveyed For Blast Disease

Tony Marquette, federal plant pathologist with the Beaumont Rice Experiment Station spoke to the members of the Rotary Club on Wednesday of last week summing up survey work being done in the area to determine the amount and effect of blast disease in rice fields of the area.
Marquette told the gathering that there are many races of blast and although breeding programs are designed to develop blast resistant varieties, new races always seem to come up.
He noted that LaBelle which is the major variety grown in this area was released as a blast resistant variety and is now among the most resistant to blast but not a new race, race 16.
The speaker noted that the breeding programs are designed for the premium markets of the world which demand high quality of rice.
"Our efforts are concentrated

500th Customer At Clothes Closet Wins Prize

Nancy Zikuhr, owner of the Clothes Closet at 113 McCarty has awarded a \$25 gift certificate to Donna Wilbeck of the G. & D. Little Market in Eagle Lake, in recognition of being her 500th customer.
Mrs. Zikuhr plans to award another \$25 gift certificate to the customer who is the 250th customer making a purchase following the 500th customer presentation.

EQUIPMENT AUCTION

LIQUIDATION SALE OF RANCH EQUIPMENT & ANTIQUE TREASURES
Saturday, July 31st, 12:30 p.m.
RAIN OR SHINE; 3 1/4 miles South of Brookshire or 3 miles North of Stoneman on Farm Road 1489--H. H. RANCH (formerly Figure 4 Ranch).
ANTIQUE: Spinning wheel; Decorative iron fence, 8 ft. high, approx. 150 ft.; Hand force; Old service station pump; One surry, excellent condition; Two buggies, excellent and good condition; Three one-horse gigs, excellent to good condition; Harness and large assortment of tack; Many other items too numerous to fully describe.
RANCH EQUIPMENT:
1976 International Pickup, 12,000 miles
Gooseneck Stock Trailer, 20'x6'
New Holland Baler, Model 273, Power Take-off, Side Deliver Rake
Cutter and Crimper, like new
M-M 6800 Diesel Tractor, 1500 hours
Offset Disc
Land Rollers, 3 Sections
Section Harrow
Rolling Cutters, 4 Section
Squeeze Chute
4 Utility Trailers
Power Hay Elevator
6000-Gallon Storage Tank on frame
SHOP EQUIPMENT:
Lincoln Welder on rubber
Chain Hoist and Band
Torch and Bottle
Electric Saw and Stand
Air Compressor
Plus Shop and Hand Tools
IRRIGATION EQUIPMENT:
M-M Diesel Motor and 2 in. Relief Pump
Diesel Motor and Relief, trailer mounted
200 foot 8-in. aluminum pipe
4-in. aluminum pipe
100 ft. flexible Hose, 4-in.
Several Rainfall Pumps and other related items
SPORTING GOODS AND MISCELLANEOUS:
Dollars of Duck Decoys; Duck Blind Stools; 100 Jumbo Drill Pipes; Wolf Traps; Truss & Aluminum Cables, assorted sizes; Portable Sprayer; Boat Motor; White Pickle Fence, 7 rolls; Portable Tool Shed; Maintainer, Dump Truck and Winch Truck (old condition); many more items unable to describe.

Appeals On Driving Charges Are Heard

Seven cases on appeal from Justice of Peace Courts of Peace District 1 and 2 were heard before County Judge Lester J. Cranek at the July session of County Court. All were on driving offenses.

Six of the cases were on appeal from Justice of Peace Precinct 1, including: Joe Nolan Pratt, speeding, case dismissed; Gerald Alvin Laddie, speeding, pleaded guilty and fined \$40; Pate Kubacka, speeding, reduced to failure to appear and fined \$60; Farryl David Holub, speeding, failed to appear and bond forfeited; Adeline Rau Krenk, speeding, reduced to failure to appear and fined \$60; and William Brown Gough, speeding, pleaded guilty and fined \$45.

The two cases on appeal from Justice of Peace Precinct 2 were: Jon Howard Brecht, speeding, failed to appear, bond forfeited; and Emil Joe Tomasco, speeding, defendant deceased, bond forfeited.

Fairs, Reeves Attend SCS Meet

Mr. and Mrs. Connie M. Fair and Joe Reeves of Columbus attended the 10th Annual meeting of the Texas Council of Chapters of the Soil Conservation Society of America in College Station, July 15-17.

Theme of the meeting was "Critical Conservation Choices—A Bicentennial Look." Several prominent speakers discussed current environmental and conservation issues during the meeting, which was held in the J. Earl Rudder Conference Center on the campus of Texas A&M University.
About three hundred professional conservationists attended.

Clifton Hefner On U.T. Honor Roll

Eugene H. Wissler, Associate Dean for Academic Affairs at the University of Texas at Austin, announces that Clifton Clay Hefner is listed on the Honor Roll for the past 1966-67 semester at the College of Engineering.
He is the son of Mr. and Mrs. W. A. Hefner of Garwood.

MARKET REPORT

Columbus Commission Co.
The market was steady with the previous week's market at the Columbus Livestock Commission Co.'s sale last Thursday. The firm handled 526 head of cattle with a lot of buyers on hand.
Good to choice butcher calves sold 25 to 35, beefsteer packer cows 30 to 32, commercial packer bulls 18 to 36, heavy Hereford and Angus steers calves sold 25 to 40 and heifers 22 to 36 while crossbred heifer calves sold 22 to 36 and steers 25 to 41. Good stocker cows and heifers

brought \$175 to \$225 per head. Butcher hogs sold 46 to 47 and lambs 25 to 35.
WHARTON CO. LIVESTOCK
The market was one to three cents higher on stocker and feeder steers while slaughter cows were two to four cents lower with other classes being steady at the market sale of Wharton County Livestock Market last Wednesday. Owners reported the firm handled 800 head of cattle with good buyer attendance and demand.
Choice stocker and feeder steers weighing 450 to 550 lbs. sold for 38 to 42 while 500 to 600 lb. standard steers brought 32 to 35. Choice heifers in the 350 to 450 group went for \$4 to \$7; utility slaughter cows 26 to 29 and bulls 22 to 35. Choice stocker cows sold for \$250 to \$300 per head.

staff of the Rice Council for Market Development will continue to explore and develop new markets for American rice.
The Rice Council dedicated to serve, determined to win in the industry's campaign for increased consumption of American rice.

THE CLOTHES CLOSET

113 S. McCarty - EAGLE LAKE - Nancy Zikuhr, Owner
happily awards a \$25 gift certificate to Donna Wilbeck our 500th Customer.
We will recognize the next 250th person to make a purchase with a similar \$25 gift certificate.
Come By For Fine Ladies Apparel Of All Kinds

Farm, Ranch Safety Week Set

Records show that at least 300 Texas farm and ranch people died during 1975 at the following rate: traffic, 123; tractors, 35; drownings, 28; firearms, 21; fires and burns, 16; machinery, 14; animals, 14; falls, 11; electric current, 10; other vehicles (trailers), 9; suffocation, 6; poisoning, 6; lightning, 3; tornadoes, 3; and others, 7.

FB Pres. Urges Observance Of Farm, Ranch Safety Week

The week of July 25-31, 1976, is designated Farm and Ranch Safety Week not only in the State of Texas but also nationally. Johnnie Schmidt, Jr., president of Colorado County Farm Bureau, said the theme for this year's Farm Safety Week is "Educate for Safety." Education is one of three "E's" of safety. The other two are engineering and enforcement.
"Our Farm Bureau Program is to achieve education improvement," and to carry out just one phase of this part of our philosophy, we maintain a full time Safety Education Department in Texas Farm Bureau," he added. Safety representatives from the Texas Farm Bureau state office in Waco travel the thirteen TFB field areas a week at a time presenting animated and graphic safety education programs in the areas of: traffic, fire prevention, tractor and machinery and a demonstration to prevent electric shock. Approximately 300 of these programs are presented each year. The programs are presented free, as a public service of the TFB and the 219 organized County Farm Bureaus, of which Colorado County is one. Schools, civic clubs, youth organizations and other groups are invited to present safety education programs for the year may schedule one or more of these programs by contacting the Colorado County Farm Bureau office at Columbus. President Schmidt said

What would you do if suddenly you had the awesome responsibility of planning and preparing a tasty and imaginative meal for 25 people... or 50? Or maybe even more? Don't panic... think RICE!

The occasion may be a church luncheon, dinner or banquet. You may be a leader of a scout troop or of some civic affair that calls for feeding a group. Or, perhaps, you are planning entertainment at your home—a patio party, barbecue, or just potluck supper. The situations are varied and numerous. But whatever the occasion, it's your responsibility and it's all brand new to you. What to do?

"Try rice—the labor-saving food which requires no scrubbing, washing, or rinsing. If you've shied away from cooking it in the past... join the rice revolution. There's nothing magic about preparing fluffy, tender rice every time. Just measure the amounts of rice and liquid accurately, watch cooking time carefully, and keep the cover on tightly during cooking to prevent steam from escaping. At the end of the cooking time remove cover and test for doneness. If rice is not quite tender or liquid is not absorbed, cook 2 to 4 minutes longer.
Familiarity with the forms and types of rice available is helpful. Regular milled white rice, sometimes referred to as "white" or "polished" rice, has the outer husk removed and layers of bran milled away until the grain is white. One pound yields about 14 half-cup servings.
Parboiled Rice Popular
Parboiled rice, which has been subjected to a special steam/pressure process before milling, produces grains that tend to be more separate and plump after cooking. Parboiled rice is noted for its holding quality after cooking. One pound yields approximately 18 half-cup servings. It takes longer to cook than regular milled rice and requires one part rice to two and a half parts water. Rice does not have to be served immediately after it is cooked. It can be held for short periods (up to 1 hour) by turning it into shallow pans, covering, and keeping warm. Rice should not be left in a stockpot or kettle more than 10 minutes after cooking is completed. The addition of 1/2 cup melted butter, margarine, or oil to each

KNOW YOUR BIBLE CAMPAIGN Coming Soon To Eagle Lake!

Would you like to know more about the Bible?
SATURDAY, AUGUST 7TH,
Christians from Houston and Eagle Lake will be by your home to share the message of the Bible with you.
Don't miss this opportunity to let God speak to YOU thru His inspired Word!

Rice To The Rescue When Cooking For Group

gallon of cooked rice will help keep the grains separate. Rice held for longer periods (more than 1 hour) should be slightly undercooked and then placed in a shallow pan. Add 1/2 cup butter, margarine, or oil and 1/2 cup boiling water for each gallon of rice. Small quantities of rice may be placed in a covered colander over hot water to keep warm.
To obtain free printed rice recipes for 50 portions or more and quality cooking information, write to: Rice Council, P. O. Box 22802, Houston, Texas 77027.

RECORDINGS FILED

Deed, A. A. Marik to Ernest L. Marik et ux 10.137 Acres John Dunlavy Survey 5-21-76.
Deed, Eagle Lake Development Co. to Mark Anderson et ux Lot 15 Ridgelea Addition 8-12-74.
Deed, Mark Anderson et ux to Jim Wiese et ux Lot 15 Ridgelea Addition 5-25-76.
Deed, Debbie Lynn Newbold et al to Harold J. Newbold 4.0 Acres A. C. Hunt Survey 5-5-76.
Deed, Hugh S. Morton et ux to Roger L. Kruse et ux parcel of land in P. Reef's Survey 5-21-76.
Deed, Albert V. Konvicka et ux to Jimmy Ward Lot 27 Bk. 59 Highland Park Addition 3-28-76.
Deed, Jack Sanders et ux to Ronald D. Goehring et ux part of Henry Austin Five League and part of Bk. 31 Weimar, Texas 5-27-76.
Deed, Robert Winn to Alex Thompson Lot 4 Bk. 112 Taylor Addition 3-21-76.
Deed, James E. Cummins et ux to Jack E. Sanders et ux Lots 4, 7, 8, Bk. 78 Weimar, Texas 5-28-76.

Just arrived! Shipment of BACK TO SCHOOL Blue Denim Jeans by Wrangler

Toddler sizes 1-4
Slims & Reg. sizes 4 to 14
Student sizes 26-30
STOCK UP NOW!!
M & M Western Store
217 EAST MAIN - DOWNTOWN EAGLE LAKE

Baked with family pride.

Wintermann Warehouse

Eagle Lake

Puzzled?
About how to beat high food costs, provide nutritious meals while building tasty menus?? Rice is the answer. It extends expensive protein foods, fits into any meal at any time of day. It can be used in salads and main dishes, as a vegetable, dessert or even a snack. Nutritious, delicious, economical. Rice...a great eating idea whose time has come...

ENJOY RICE TODAY.

MAKE RICE THE HUB of your menu planning.

Serve it often with meats, poultry, seafoods, as a vegetable, dessert, cereal. At any meal, versatile rice fits. It satisfies and provides nutrition. It's economical, too.

Eat More Rice.

American Rice Growers Co-op Assn.
Eagle Lake Garwood
DONALD ORENHAUS, MGR. BUTCH MARTIN, MGR.

THE CLOTHES CLOSET

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